Dear [Name],

As you may be aware that as an important step to catalyse a cultural shift in youth for entrepreneurship, the Ministry of Skill Development and Entrepreneurship (MSDE) instituted the National Entrepreneurship Awards (NEA) in 2016 to recognise and honour Young Entrepreneurs and Ecosystem Builders for their outstanding efforts in the field of entrepreneurship development.

2. A total of 23 Awards under NEA have been carefully considered to enable participation of young achievers and their ecosystem builders across sectors, geographies and socio-economic background. The purpose is to highlight models of excellence in each case for others to emulate and improve upon.

3. This year, MSDE has started the process for selection of the Winners of National Entrepreneurship Awards 2017 (NEA-2017), who will be awarded in Awards Ceremony on 9th November 2017. Awardees will be presented a Trophy, Certificate and Cash Prize of Rs. 10 lakh (organizations) and Rs. 5 lakh (individuals/enterprises). A brief note on Awards is attached herewith.

4. The call for application for NEA 2017 is open from 28.07.2017 to 15.09.2017 at www.neas.gov.in along with all the relevant details on the Awards.

5. I request you kindly to circulate the above information widely to all the offices, institutions and organisations under your administrative control to spread the awareness on the Awards while encouraging the achievers to apply for the Awards.

Yours sincerely,

(K. P. Krishnan)

Mrs. Seema Bahuguna
Secretary
Department of Public Enterprises
Ministry of Heavy Industries & Public Enterprises
Room No. 305, C.G.O. Complex, Block No. 14,
Lodi Road, New Delhi-110003
A brief note on ‘National Entrepreneurship Awards’

The National Entrepreneurship Awards have been instituted by the Ministry of Skill Development and Entrepreneurship (MoSDE) to encourage a culture of entrepreneurship across the country. These premier awards seek to recognise and honour entrepreneurs and entrepreneurship ecosystem builders for their outstanding efforts in the field of entrepreneurship development. The Awards also seek to highlight models of excellence for others to emulate and improve upon.

1. Objective

The National Entrepreneurship Awards seek to recognize the efforts and achievements of exceptional entrepreneurs and those individuals and organisations who are working in the field of entrepreneurship development. The Awards also seek to highlight models of excellence for others to emulate and improve upon.

National Entrepreneurship Awards will be presented annually in a public function.

2. Scheme Tracks

Twenty-Three (23) Awards will be presented under the following two tracks:

I. **Award Track**

   a. **Award categories in Goods**
      1. Textiles, leather and related goods
      2. Agriculture, food and forestry products
      3. Chemicals, pharma, bio and other processed materials
      4. Engineering systems
      5. Renewable energy and waste management
      6. Handicrafts, traditional manufacturing & other goods

   b. **Award categories in Services**
      7. IT & IITES, Financial
      8. Education
      9. Healthcare
     10. Hospitality
     11. E-Commerce, logistics, transport & other services

   c. Additionally, awards will be presented to the best entrepreneurs in the following categories:
      12. Social Enterprises
      13. BareFoot Enterprises
      14. Woman
      15. SC/ST.
      16. Persons with Disability (PwD)
      17. Difficult Area

II. **Recognition Track**

   1. Institutes/organisations (Government) offering courses on entrepreneurship development.
   2. Institutes/organisations (Private) offering courses on entrepreneurship development.
3. Institutes/organisations (Government) providing incubation, mentorship and handholding support
4. Institutes/organisations (Private) providing incubation, mentorship and handholding support
5. Mentor (Government) — educationists, advisors, consultants working towards entrepreneurship development in Government sector.
6. Mentor (Private) — educationists, advisors, consultants working towards entrepreneurship development in private sector.

3. **Prize**

Winners will receive
- Cash Award under of Rs 5 lakh will be given to the winning enterprise in the Award Track. In the Recognition Track, Rs. 10 lakh will be given to organisations/institutes and Rs. 5 lakh to mentors.
- Trophy
- Certificate

4. **Implementation Mechanism**

The Core Committee of Implementing Partners comprising of these seven premier institutes will oversee the scheme implementation. These institutes include: Indian Institute of Technology Delhi; Indian Institute of Technology Kanpur; Indian Institute of Technology Bombay; Indian Institute of Technology Madras; Indian Institute of Management Ahmedabad; XLRI Jamshedpur; Tata Institute of Social Sciences (TISS) Mumbai.

5. **Inviting Applications**

The Call for Application is now open from **28.07.2017 - 15.09.2017**. Applications should be filled online on [www.neas.gov.in](http://www.neas.gov.in). Also, visit this website for further details.
- Active involvement at Management level planning and formulating strategies in business areas include technical, operational, project development, Commercial, HR and business development and strategic planning areas.
- Overall responsible for Project Planning implementation right from concept to commissioning of around 20,000 MW Projects at about 24 different locations at NTPC in a cost effective and time bound manner.
- Managing all facets of Large size Power Projects (Thermal, Solar as well as Hydro Power Projects).
- **Special Assignment** – Director In charge for NTPC’s Hydro Business.
- **Commercial/Regulatory framework**
  As member of the Board of Directors, responsible for ensuring regulatory compliance and formulating NTPC’s strategy and views on regulatory and policy related issues including policy related to issues raised at CERC and other regulatory forums.
- **Dispute Resolution**
  Key driver for amicable resolution of cash flow issues and/or other disputes with the agencies for smooth implementation of the Project(s) / execution of work.

ii) **As Executive Director (Fuel Management), NTPC Limited (2004-2009):**
- Overall Responsibility of NTPC's Fuel security and foray into Coal Mining as Head of NTPC’s entire Fuel Linkage, Procurement, Transportation (including Logistics), Gas & Oil Exploration and Coal Mining Business. Works involved:
  - Liaison with Ministries / Governmental Agencies, Fuel Suppliers, Railways etc for Fuel Procurement (coal: Both Domestic & Imports, Gas including LNG, Liquid Fuel – HSD, Fuel Oil, Naphtha etc.)
  - Conducting Due Diligence for identification of coal blocks and its evaluation for allocation / acquisition including Complete Engineering – Mine Planning, Costing, sizing of equipments etc.
  - Conducting Due Diligence for acquisition of Gas/Oil Blocks through NELP round of Bidding.
  - Execution of works post allotment / acquisition
    - Obtaining clearances and approvals, land acquisition etc.
    - Selection of Developer cum Operator for:
      - Oil & Gas Exploration
      - Coal Mining

E. **Key Initiatives in Power Project Development:**
Successfully lead several strategic initiatives in Power Projects development in NTPC from initial feasibility stage to evaluation for speedy Project implementation, reduction in cost and dispute resolution.
- Introduced **“Web based Project Monitoring System”** an in-house developed program – **First Time in the Country**: The System involves:
  - Collaborative approach - The network/ data residing at a common server and the networks being accessed by users.
  - Review of Critical Activities Using IT Tools, through State of Art Project Monitoring Centre (PMC) with video conferencing facility.
  - Monitoring Project Progress through closed circuit cameras.
• The program integrates with:
  - Engineering Document Management System (DREAMS)
  - BHET thro' a leased line connectivity between the servers. Aim is to have linkage with all the vendors. Ultimate Aim is to link the system with all the other major Vendors as well.
• For effective monitoring of Materials movement - Introduced installation of GPS in Trucks carrying critical consignments
• Put in place a Mechanism for containing Time & Cost overrun.
  To meet this objective, a three-tier system of annual interactions devised:

  **DRC** – Dispute resolution Committee

• Initiated action for Development of Project Module, which will facilitate fixing of responsibility and accountability – Both for the Agency as well as individuals.

F. Key Achievements:

1. Capacity Addition & Project Execution:
   • During the tenure, as Director (Projects), NTPC Ltd., total 9,960 MW capacity got commissioned, that corresponds to about 24% of current installed capacity of NTPC Group Companies. Commissioning of another 1,160 MW capacity is on the anvil.
   - NTPC exceeded 11th Plan Mid Term capacity addition Target of 9,220 MW by adding 9,610 MW which is the highest ever capacity addition during any plan period in NTPC.
   - Achieved newer heights in NTPC's capacity addition. Bettered capacity addition records year on year for the last three consecutive years:
     - 2010-11 - 2,490 MW,
     - 2011-12 - 2,820 MW &
     - 2012-13 - 4,170 MW
   - Multi pronged Strategic planning for Accelerated Capacity Addition and Planning for New Projects in NTPC basket, which will result in NTPC becoming 128GW+ Company by 2032.
   • Reduction in Project cycle time of 500 MW units (Full load commissioning in 39 months from Investment Approval) – Ever best in country and at par with world benchmarking.
Timely delivery of units of Dadri identified for Commonwealth Projects earned IPMA Award for Dadri stage-II in 2011 for excellence in Project Management.

- Projects aggregating to more than 8000 MW put back on track through resolution of long pending commercial issues.
- Recipient of Best Director Projects Corporate Excellence Award 2012-13 by GEOMINTECH.

2. Regulatory/Commercial/Legal/Framework:
- Worked as a member of the team under Planning Commission to look into the pricing of coal and gas in the country and its consequent impact on the electricity tariff. NTPC’s propositions were well taken in Coal & Power Sector Reforms, Captive Mining & Regulatory Issues, etc.
- Key member of NTPC’s team for UMPP/Tariff based bidding.
- Played pivotal role in Negotiations for formation of Joint Ventures for securing Gas/LNG.
- Regulatory Reforms: Involvement in various reforms initiatives of GOI on Tariff based bidding guidelines, bidding standard documents and its advocacy keeping changes in respect of Indian Power Sector.
- Pricing: Developed Pricing principles for washed coal

3. Fuel Security
- Lead NTPC teams for negotiations for Fuel Supply Agreements incorporating concept of performance linked bonus/penalty on Quantity & Quality of fuel supplies – first time in India.
- Founder of NTPC’s Coal Mining and Oil & Gas Exploration Business. Lead role in Fuel diversification business model for entry into fuel segment to become an integrated Energy Company. NTPC allocated 8 Captive coal blocks (50 MTPA).
- Introduction of concept of Mine Developer cum Operator for development & operation of NTPC Coal Mining Projects-First time in India.
- Acquisitions: Headed the team for acquisition and development of Coal & Gas Assets in India and abroad, including Formation of Joint Ventures.
- Competitive Bidding: Successfully participated in NELP 2005 Bidding. Allocated one petroleum Exploration Block in Arunachal Pradesh.

4. Policy Advocacy
- Advocacy of various key issues related to Power sector like regulatory aspects, environment policy, Land Acquisition, Fuel Pricing, etc with various Governmental Agencies and Regulatory authorities.
- Based on NTPC’s suggestions, Ministry of Coal eased the process and issued guidelines
  - Land acquisition under CBA Act streamlined.
  - Prospecting/exploration exploration of coal for captive blocks.

5. Contracting/Dispute Resolution:
- Negotiation of Fuel contracts (Coal, Gas & Naphtha) covering Pricing, Guarantee of supplies, Quantitative & Qualitative tie-ups for existing & new power projects. Negotiations for formation of Joint Venture Companies for Gas/LNG sourcing.