Dear Secretary,

Hon’ble Prime Minister, Shri Narendra Modi has given a clarion call to citizens from all walks of life including government employees to join Swachhata Hi Seva 2018 – as part of a jan andolan for achieving Mahatma Gandhi’s dream of clean India. Hon’ble Prime Minister will himself join Shramdaan with fellow citizens on 15 September 2018 after a video interaction with several groups that will be telecast live on Doordarshan at 9:30 am.

2. I appeal to the staff and employees of all Ministries/Departments to come out and join this Swachhata Shramdaan in large number along with their family and friends and contribute atleast 6 hours of Shramdaan during the September 15 to October 2 Swachhata Hi Seva Campaign. Their role will be crucial in making Swachhata Hi Seva a grand success. Shramdaan activities may include cleaning of office complexes, residential colonies and public places including cleaning of drains, public toilets, waste collection drives, and awareness campaigns. They are also requested to upload details of scale and nature of the undertaken Shramdaan activities along with pictures on the SHS 2018 portal: sbm.gov.in/shs through mobile based OTP login.

3. I would also request Secretaries of the Departments to lead their respective Ministries/Departments in conducting Shramdaan activities on 15 September and during the fortnight and make it a grand success, which will be a fitting tribute to Mahatma Gandhi just before the commencement of his 150th Birth Year Celebration.

With regards,

Yours sincerely,

(Dr. C. Chandramouli)

Secretaries of all Ministries/Departments