Dated: November 23, 2016

This has reference to the observance of Swachhata Pakhwadas by all Ministries/Departments and their concerned organizations during 2017-18 and 2018-19 which was discussed with you in the office chamber of Secretary, DPE on 23.11.2016. As per the calendar circulated by Cabinet Secretariat, the Department of Public Enterprises (DPE) would be observing Swachhata Pakhwa in 2017 from 16-31st December, 2017. DPE being the nodal Department for CPSEs, proposes to associate SCOPE also in its Swachhata Pakhwada activities for 2017.

2. As a number of CPSEs are affiliated to SCOPE you may kindly request them to draw detailed Swachhata Action Plans (SAPs) which may include innovative practices for waste management, cleanliness campaigns, workshops and other similar community based activities to make Swachhata Pakhwa a great success. Some of the suggested activities which could be considered by CPSEs are:-

- Cleanliness drives in PSU facilities. Basic housekeeping of premises and organizing competition within the CPSE and facilitating cleanest branch/unit of CPSEs at the end of 15 days period.
- Volunteer cleaning activities by all employees of CPSEs of the surrounding/nearby areas including worker’s colonies.
- Adoption by CPSE of nearby habitations to create awareness generation about open defecation free movement and operationalization/maintenance of nearby public toilets by CPSEs.

3. The SAPs prepared by CPSEs in this regard may be forwarded after compilation to DPE by 31.12.2016 so that the same could be merged with DPE’s SAP and shared with Department of Drinking Water and Sanitation. It is clarified that these SAPs of CPSEs for 16-31st December 2017 should be in addition to their swachhata pakhwada activities which
4. Looking forward to an active and whole hearted participation of SCOPE and its affiliated CPSEs in this important Government programme.

With regards,

Yours sincerely

Dr. U.D. Choubey,
Director General,
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(Rajesh Kumar Chaudhry)

2-2-11, 2016